

Templates sending changes from August 1, 2025

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From August 1, 2025, the procedure for sending templates via WhatsApp Business API has changed. Now all templates are sent together with the ID (only you will see it, your clients will not) If you use our integration, where there is a list of templates - just select a template from the drop-down list and send. The ID is substituted there automatically.

If you use an integration that does not have a list of templates - copy from our application wtargeted.com/ using a special button, the template will be copied along with the ID



The order for filling in the variable has also changed.

Previously, to send a variable, you had to erase it and fill it with text. Now the variable is filled inside the curly brackets.

As it was before:

You have a template: Good afternoon, {{1}}

You sent it: Good afternoon, client

As it should be now:

You have a template: Good afternoon, {{1}}

How it should be sent: Good afternoon, {{client}}

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