

Delete your business portfolio

- [Delete your business portfolio](#)
- [WHOOPS](#)

Delete your business portfolio

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Once you delete your business portfolio, this action can't be reversed. When you delete a business portfolio, you also delete the content you've created, managed, shared and used.

When you delete a business portfolio, it permanently erases:

- Event source groups
- Asset library
- Projects

Note: Deleting your business portfolio will not delete any connected WhatsApp Business accounts. But you must remove any connected WhatsApp Business accounts from your business portfolio before you can delete the business portfolio. Learn more about [how to remove business assets like a WhatsApp Business account](#) from your business portfolio.

When you delete your business portfolio, Meta also removes any access you have to another business's assets, such as their Pages, ad accounts and Meta Pixels. Any permissions you've shared with another business will also be removed.

- **Pages:** Pages added to your business portfolio can be moved to a different business portfolio or be moved back to the personal profile of the Page owner. For example, if someone shared access to their Page with you, that Page gets reverted to their personal profile. Likewise, if you created the Page yourself, it gets reverted to your personal profile.

Note: Not all business portfolios are eligible for deletion. If you're having issues, [troubleshoot why you can't delete your business portfolio](#).

All people in your business portfolio retain their assigned level of access to each Page and ad account. To continue working on Pages and ad accounts, people should use their personal Facebook account to access them.

Before you begin

You must have full control of the business portfolio you want to delete.

Delete your business portfolio

To delete your business portfolio:

1. Go to [Settings](#) in Meta Business Suite.
2. Click **Business info**.
3. Click **Permanently delete business**, then follow the on-screen instructions.

To ensure the security of every business, your business will be pending deletion for 24 hours. After 24 hours, deleted businesses can't be reopened.

WHOOOPS

WHOOOPS

That page doesn't exist

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