

About system users in Meta Business Suite

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System users represent servers or software that make API calls to assets managed by a business portfolio in Meta Business Suite.

There are 2 types of system users:

- **Admin system user:** An admin system user can create system users, add accounts, assign permissions and more.
- **Regular system user:** Regular system users can only access the assets they have permission for.

Create one system user for each type of access you need. Give system users access to assets and use them for most API calls.

Use the admin system user to maintain the right roles programmatically. That way, if a system user token is compromised, it has limited scope and can't compromise more permissions.

Limit using admin system user for administrative actions such as assigning permission. Because it has the most permissions, carefully safeguard the admin system user token.

Learn more

- [Add system users to your business portfolio](#)
- [Developer documentation: System users](#)

Common support topics

[About advertising restrictions](#)

Business Help Center

[Troubleshoot a disabled or restricted account](#)

Business Help Center

[About Meta Business Support Home](#)

Business Help Center

[Fix a failed payment issue on Meta](#)

Business Help Center

Basics

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Set Up

[Add people to a business portfolio and assign a business asset](#)[Assign business assets to people in your business portfolio](#)[Give a partner access to business assets in your business portfolio](#)[Ask a partner to share assets with your business](#)[Add system users to your business portfolio](#)

Manage

[Best practices for giving people access to your Page in Meta Business Suite](#) [Remove people from your business portfolio](#)[Remove partners from your business portfolio](#)

Revision #1

Created 2026-04-13 20:01:53 UTC by New Admin

Updated 2026-04-13 20:01:53 UTC by New Admin