

# Assign business assets to people in your business portfolio in Meta Business Suite

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This article covers how to give people permissions to manage or complete specific tasks for business assets – such as Pages, Instagram accounts and ad accounts – that have been added to a [business portfolio](#).

You can assign assets when [adding someone to a business portfolio](#). The below instructions cover assigning business assets to people who are already [in the business portfolio](#).

**Note:** If a partner (example: an agency you work with) [shares a business asset](#) with your organization, then you're limited to the specific permissions that your partner assigned. This may prevent you from giving someone full control of that particular business asset.

## Before you begin

- To assign most business assets you need to have [full control](#) of the business portfolio.
  - For Pages, Instagram accounts, WhatsApp accounts, Commerce accounts and catalogs, you can assign people already in the portfolio access if you have full control of the asset.
- You need to add the business assets to your business portfolio before you can assign access. Learn how to add a [Page](#), an [ad account](#), an [Instagram account](#) or an [app](#).
- Consider [enabling two-factor authentication](#) to help protect your business portfolio and assets from unauthorized access.

- **Note:** If your organization needs to regain full control of a business portfolio, you can [submit a request](#).

# Assign business assets in Meta Business Suite

There are 2 ways to assign business assets in Meta Business Suite.

- **Assign assets:** First choose a person, then assign them one or more assets. (You might do this after a new person joins your portfolio.)
- **Assign people:** First choose an asset, then assign people access to it. (You might do this after you add a new asset to your portfolio.)

To assign business assets to people in your business portfolio:

1. Go to [Settings](#) in Meta Business Suite.
2. Click **People** in the left menu.
  - If you cannot see **People**, then you may not have full control of the business portfolio.
3. Click the name of the person you want to assign assets to.
4. Click **Assign assets** near the top right.
5. Select the asset you want to assign.
6. Assign the person's permissions.
  - Assign only the [level of access](#) that people need to complete their work.
7. Click **Assign assets** to grant access.

To assign people access to a business asset in your business portfolio:

1. Go to [Settings](#) in Meta Business Suite.
2. Select the type of business asset you want to assign from the left menu. Locate the specific asset you want to assign and select it.
3. Click **Assign people**.
4. Select the people you want to assign the asset to.
5. Assign the person's permissions.
  - Assign only the level of access that people need to complete their work.
6. Click **Assign**. Then click **Done**.

# Change someone's access to a business asset

Learn how to [change or remove someone's access to a business asset](#).

# Learn more

- [Create a business portfolio](#)
- [Add people to a business portfolio and assign a business asset](#)
- [About business asset groups](#)
- [Add people to business asset groups](#)

## Basics

[About users in your business portfolio](#)[About partners in Meta Business Suite](#) [About system users in Meta Business Suite](#)

## Set Up

[Add people to a business portfolio and assign a business asset](#)[Assign business assets to people in your business portfolio](#)[Give a partner access to business assets in your business portfolio](#)[Ask a partner to share assets with your business](#)[Add system users to your business portfolio](#)

## Manage

[Best practices for giving people access to your Page in Meta Business Suite](#) [Remove people from your business portfolio](#)[Remove partners from your business portfolio](#)

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