

# About WhatsApp Business Platform account

## About WhatsApp Business Platform account



This article is intended for businesses that use [WhatsApp Business Platform](#).



Explore our [help content library](#) to find answers and troubleshoot issues.

The [WhatsApp Business Platform](#) gives businesses the ability to engage and communicate with customers. To access the platform, you need a WhatsApp Business account:

- If you're developing for yourself or your organization, not on behalf of a client, visit the [WhatsApp developer documentation](#) to create your WhatsApp Business account.
- If you're a Solution Partner, [create your WhatsApp Business account](#) with a business portfolio.
- If a Solution Partner is supporting your business with the technical integration of the WhatsApp Business Platform, [use the embedded signup](#) flow to create your WhatsApp Business account.

If your business uses the [WhatsApp Business app](#), go to [this article](#) for more details.

## Learn more

- [Tips for using the WhatsApp Business Platform](#)
- [Connect your Facebook Page to WhatsApp](#)
- [How to connect your phone number to your WhatsApp Business Account](#)

- [Create message templates for your WhatsApp Business Account](#)
- [Understand the differences between WhatsApp Business solutions](#)



## Basics

[About WhatsApp business accounts](#)[Connect your phone number](#)

## Create

[Create a WhatsApp business account](#)[Create a WhatsApp account with Business Solution Providers](#)

[Create message templates](#)

## Manage

[Delete message templates](#)[Connect your Facebook Page](#)[Set up a line of credit](#)

## Advertise

[Create ads that click to WhatsApp](#)[Create a new template for ads](#)[Select an existing template for ads](#)

## Results

[About billing](#)[View your invoices](#)[Insights](#)

---

Revision #2

Created 2026-04-13 20:02:10 UTC by New Admin

Updated 2026-04-13 20:05:43 UTC by New Admin