

Delete message templates for your WhatsApp Business account

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This article is intended for businesses that use [WhatsApp Business Platform](#).



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WhatsApp message templates allow businesses to use pre-created and pre-approved templates to send structured messages to customers who have opted in to receive notifications.

If you use a [Solution Partner](#) to manage your account and have signed up through the Solution Partner's embedded signup flow, the pre-approved templates will be available in Meta Business Suite. These templates can't be deleted.

Note: If your business uses only the WhatsApp Business app, don't follow the steps in this article. Go to [this article](#) instead.

Delete message templates

To delete message templates from your WhatsApp business account:

1. Go to [Meta Business Suite](#) and select your business portfolio.
2. Click 
3. Click **WhatsApp Manager**.
4. Click the account that you want to delete the message template from.
5. Click the 3-dot icon.

6. Click **Manage message templates**.
7. Find the message template that you want to delete and click .
8. Click **Delete** to delete the message template permanently.

The message template is being deleted. Remember that the name of this template can't be used again for 30 days. You'll need to use a different name to create new message templates.

If a sent message isn't delivered to the customer after the template deletion, it'll attempt to be delivered for 30 days.

If a sent message is delivered 30 days after the template deletion, the business will receive the **Structure unavailable** error receipt and the customer won't receive the message.

Learn more

- [Create message templates for your WhatsApp Business account](#)
- [Edit message templates for your WhatsApp Business account](#)
- [Sample message templates for your WhatsApp Business account](#)
- [About your WhatsApp Business message template's quality rating](#)
- [Start messaging customers on WhatsApp Business Platform](#)

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