

business_capability_update webhook reference | Developer Documentation

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This reference describes trigger events and payload contents for the WhatsApp Business Account **business_capability_update** webhook.

The **business_capability_update** webhook notifies you of WhatsApp Business Account or business portfolio capability changes ([messaging limits](#), [phone number limits](#), etc.).

Triggers

A WhatsApp Business Account is created. A WhatsApp Business Account or business portfolio business capability (e.g. [messaging limits](#), [phone number limits](#)) is increased or decreased.

Parameters

Placeholder	Description	Example value
<code><MAX_DAILY_CONVERSATIONS_PER_PHONE></code> <i>Integer</i>	<p>This parameter will be removed in February, 2026. Use <code>max_daily_conversations_per_business</code> instead.</p> <p>Business portfolio's messaging limit. Values can be: <code>250</code> <code>2000</code> <code>10000</code> <code>100000</code> <code>-1</code> A value of <code>-1</code> indicates unlimited messaging.</p>	<code>2000</code>

Placeholder	Description	Example value
<p><MAX_DAILY_CONVERSATIONS_PER_BUSINESS> Integer</p>	<p>Business portfolio's messaging limit. Value can be: TIER_250 TIER_2K TIER_10K TIER_100K TIER_UNLIMITED</p>	TIER_UNLIMITED
<p><MAX_PHONES_PER_BUSINESS_PORTFOLIO> Integer</p>	<p>Maximum number of business phone numbers the business portfolio can have. This property is only included if <code>max_daily_conversation_per_phone</code> is set to 250.</p>	2
<p><MAX_PHONES_PER_WHATSAPP_BUSINESS_ACCOUNT> Integer</p>	<p>Maximum number of business phone numbers allowed per WABA. This property is only included if <code>max_daily_conversation_per_phone</code> is not set to 250.</p>	25
<p><WEBHOOK_TRIGGER_TIMESTAMP> Integer</p>	<p>Unix timestamp indicating when the webhook was triggered.</p>	1739321024
<p><WHATSAPP_BUSINESS_ACCOUNT_ID> String</p>	<p>WhatsApp Business Account ID.</p>	102290129340398

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