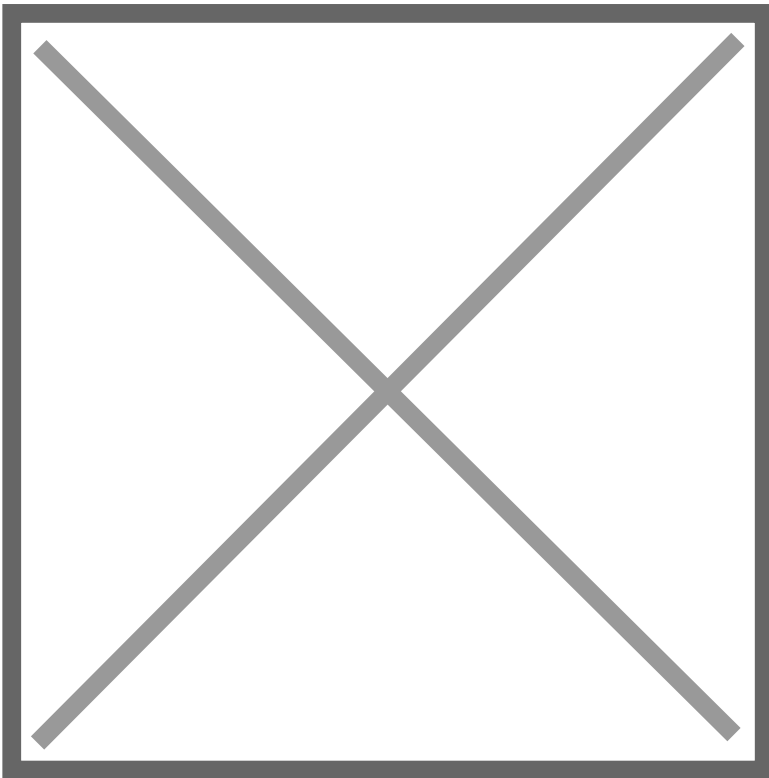


Image messages | Developer Documentation

Image messages

Updated: Nov 3, 2025

Image messages are messages that display a single image and an optional caption.



Request parameters

Placeholder	Description	Example Value
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<p><ACCESS_TOKEN> String</p>	<p>Required. System token or business token.</p>	<pre> EAAAN6tcBzAUB0ZC82CW7iR2Lia ZBwJHS4Y7FDtQxRUPy1PHZC1DGZ BZCgWdrTisgMjpFKiZai1FBBQNO 2IqZBAzdZAA16lmUs0XgRcCf6z1 LLxQCgLXDEpg80d41UZBt1FKJZC qJFcTYXJvSMeHLv0dZwFyZBrV9Z PHZASSqxZBUZASyFdzjiy2A1si ppEsF4DVV5W2I1k0Sr2LrMLuYoN MYBy8xQczz0KD0MccqHEZD </pre>
<p><API_VERSION> String</p>	<p>Optional. Graph API version.</p>	v25.0
<p><MEDIA_CAPTION_TEXT> String</p>	<p>Optional. Media asset caption text. Maximum 1024 characters.</p>	The best succulent ever?
<p><MEDIA_ID> String</p>	<p>Required if using uploaded media, otherwise omit. ID of the uploaded media asset.</p>	1013859600285441
<p><MEDIA_URL> String</p>	<p>Required if using hosted media, otherwise omit. URL of the media asset hosted on your public server. For better performance, we recommend using <code>id</code> and an uploaded media asset ID instead.</p>	https://www.luckyshrub.com/assets/succulents/aloe.png
<p><WHATSAPP_BUSINESS_PHONE_NUMBER_ID> String</p>	<p>Required. WhatsApp business phone number ID.</p>	106540352242922
<p><WHATSAPP_USER_PHONE_NUMBER> String</p>	<p>Required. WhatsApp user phone number.</p>	+16505551234

Supported image formats

Images must be 8-bit, RGB or RGBA.

Image Type	Extension	MIME Type	Max Size
JPEG	.jpeg	image/jpeg	5 MB
PNG	.png	image/png	5 MB

Revision #3

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